

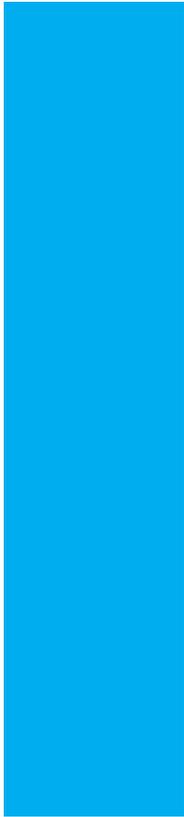


# PROFILE

400 North Tampa Street, Suite 2210

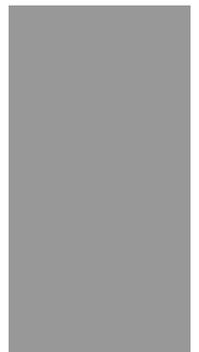
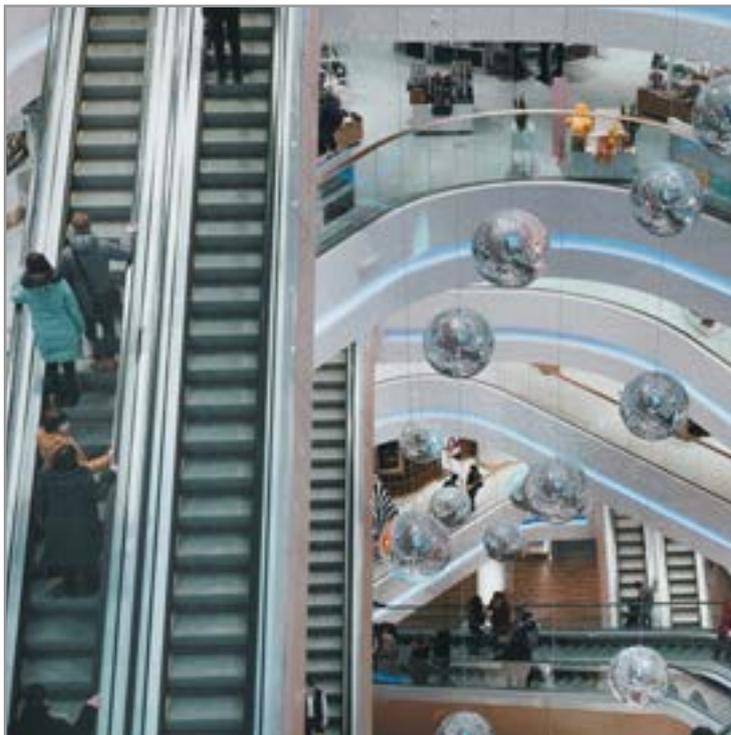
Tampa, Florida 33763

[sales@idplans.com](mailto:sales@idplans.com)



**“The information is essential to many of our departments in the day-to-day management operations, and allows us to manage our assets more effectively.”**

CHRIS FREEMAN, SVP OF PROPERTY MANAGEMENT,  
KIMCO



## Benefits

- 1 Centrally located data
- 2 Unlimited Data Storage
- 3 Track & Update
- 4 Accessible Anytime, Anywhere
- 5 Share Plans with Ease
- 6 Compatible on any device

## ID Plans' role in commercial real estate

From leasing issues to maintenance needs, property owners and managers face a variety of challenges in keeping their businesses running smoothly. Having the right tools to navigate complex situations is crucial in terms of saving valuable time, money and resources.

ID Plans was founded 20 years ago with the goal of making property management more efficient by creating detailed, comprehensive site plans that identified, located, and mapped all vital data points on the property. For property managers, having this information in one central location meant they could take a more proactive approach to site management and head off challenges before they became problems.

Today, ID Plans continues to be a pioneer in the commercial real estate space. Site plans that were once printed on paper have evolved to a more dynamic, cloud-based online platform that can be accessed at any time, from any place, on any device. This data can be updated in real time with unlimited photos and documents that can be shared easily with vendors, potential tenants, and team members across the globe. The end result is a more efficient, streamlined process that gives property managers and owners the power to protect their investments and manage their assets more effectively.

**The most advanced site plan software solution for commercial real estate.**



# Efficiency

ID Plans is on the cutting edge of technology in commercial real estate software.

ID PLANS / OVERVIEW

2018





Ease of collaboration

ID Plans solves issues that Commercial Property Professionals didn't even know that they had



ACCURACY



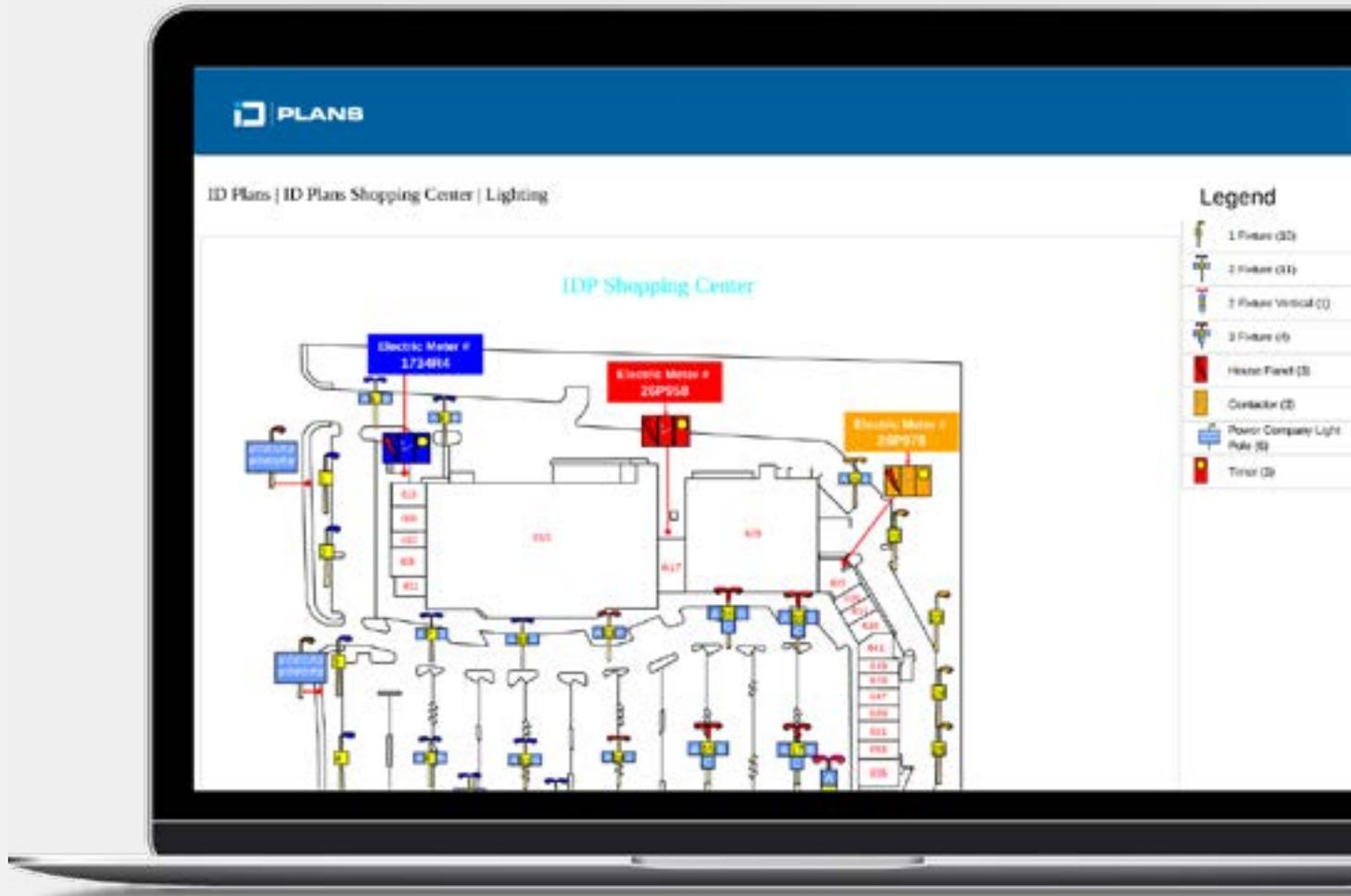
EFFICIENCY



EASY TO USE



SAVINGS



# Problems solved by ID Plans

## Inaccurate property information

When a property is sold, the new owner likely has to rely on site information provided by the seller that may be outdated – or just plain wrong. ID Plans deploys a team of experts to catalog every detail on the site, from fire hydrants to parking spaces and everything in between. This ensures that the owner or manager has accurate information they can use for a variety of purposes, including the rates they'll charge their tenants.

For years investors have asked if they have ID Plans accompanying the sale of the property.

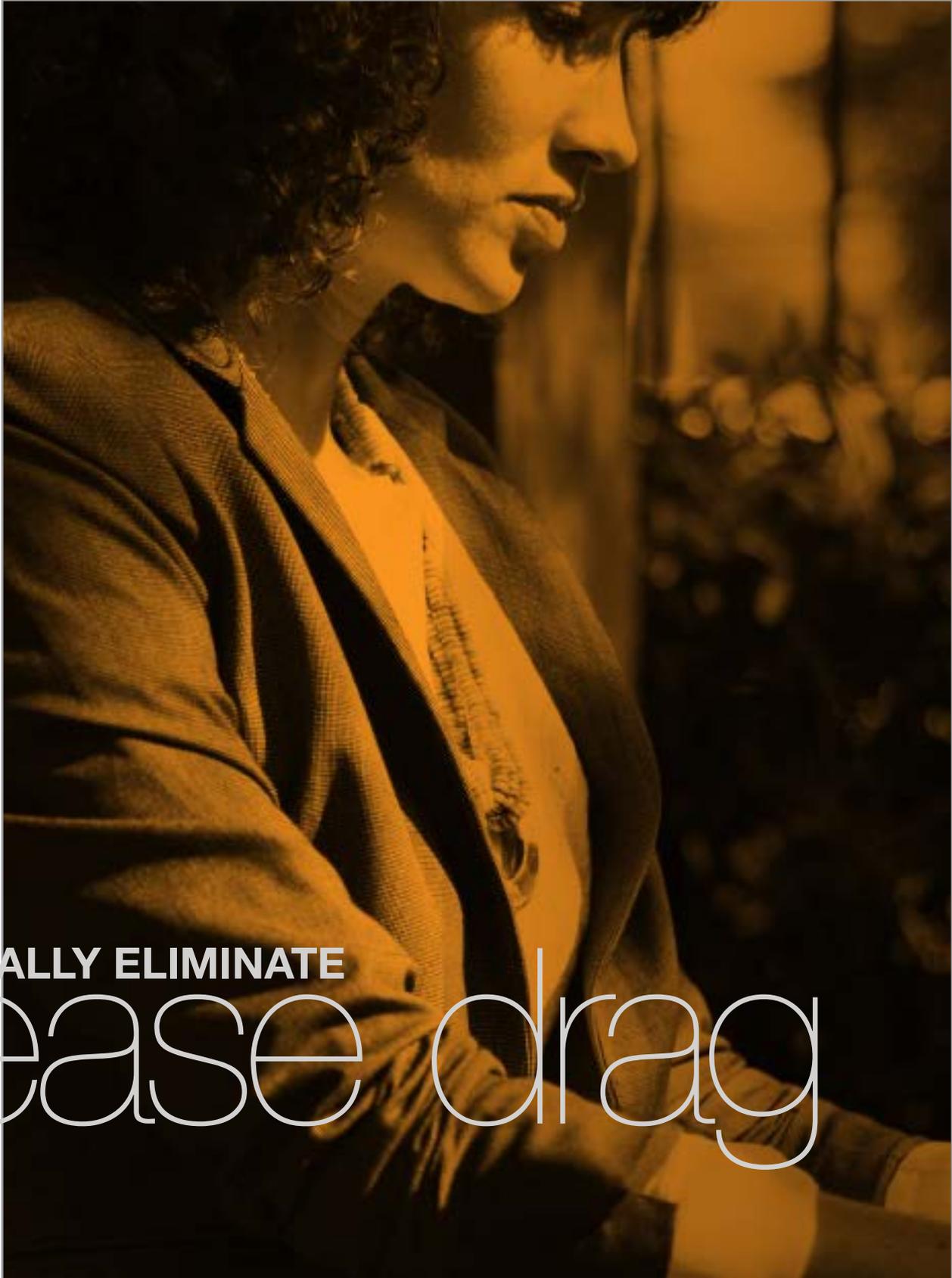
**Time kills deals. If you can't give people what they want quickly, they'll go find it somewhere else.**

JESSICA WILDEMAN, DIRECTOR OF MARKETING, REGENCY PROPERTIES



create confidence in the deal





VIRTUALLY ELIMINATE  
Lease drag

**It's great to have all this  
information right at hand.  
With ID Plans we don't  
have to guess.**

STEVE DEMARAIS, SENIOR REGIONAL  
PROPERTY MANAGER,  
PHILLIPS EDISON & COMPANY

Every day a site sits vacant represents a loss of income. ID Plans gives leasing teams an advantage in marketing these properties because all the information a potential tenant needs can be provided to them instantly. The tenant can then make a quick decision on whether the site is right for them without having to send a team out to take measurements or check out the condition of equipment like HVAC units.







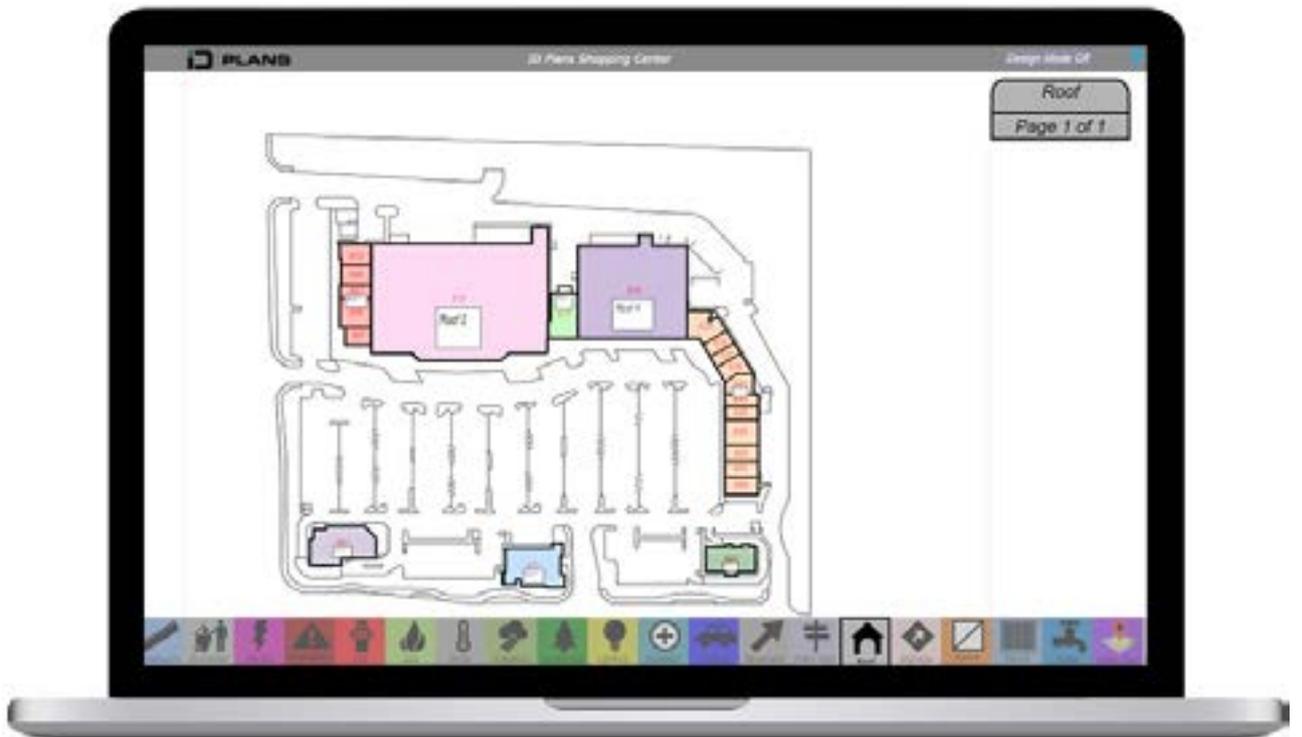
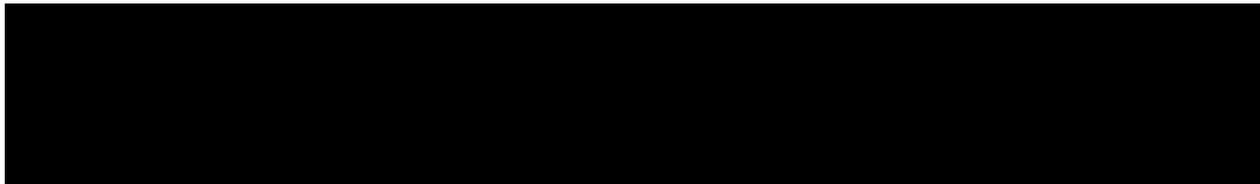
# Inaccurate utility information

Meter inaccuracies and cross billing are a huge problem for tenants, costing them potentially thousands of dollars a year. When the ID Plans team comes to gather information to create a site plan, they verify each meter to ensure they're tied to the correct business, preventing billing errors and protecting the tenant's bottom line.

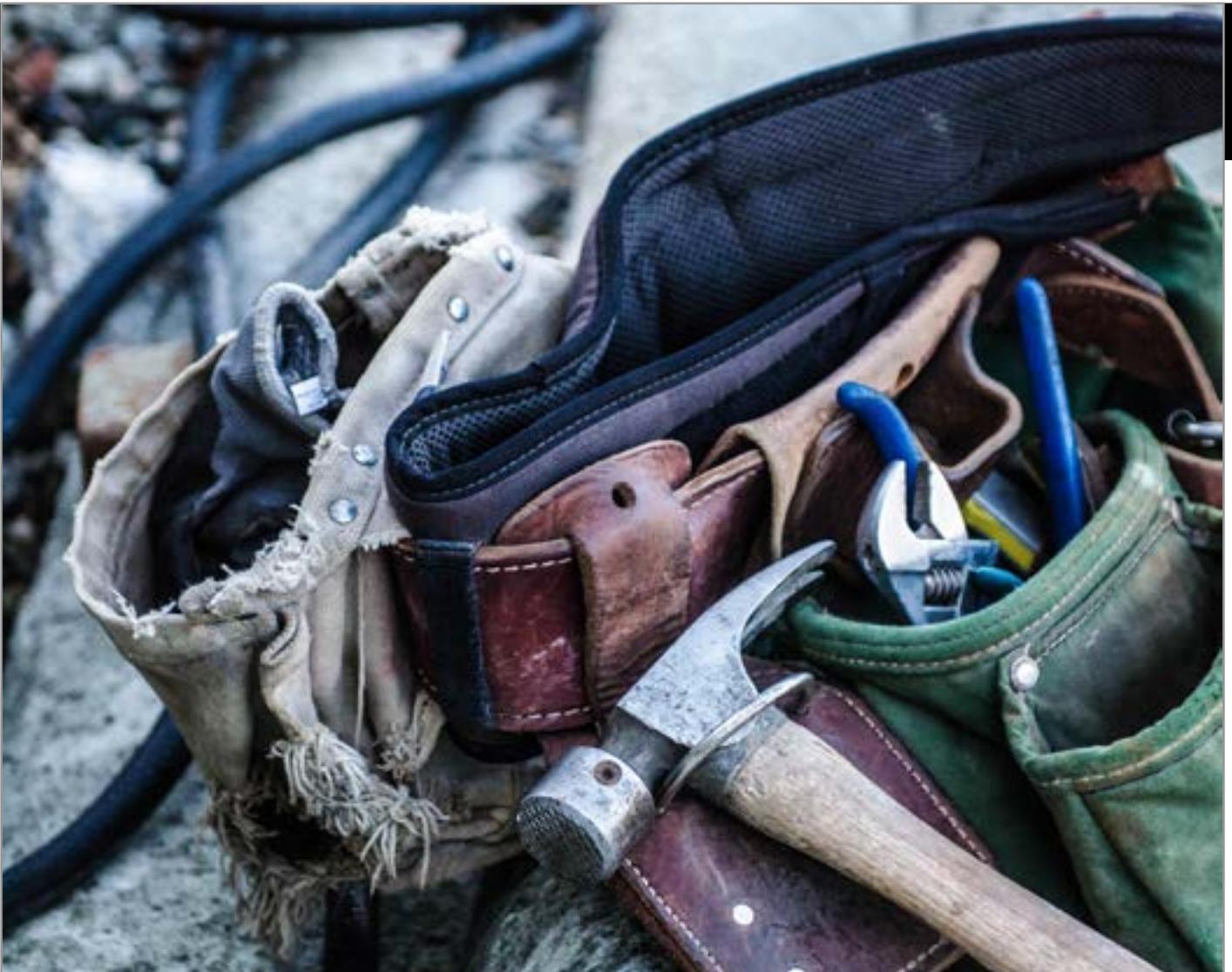
# Maintenance scheduling headaches

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When a tenant notices a broken streetlight or a property manager discovers a water leak, it can mean multiple phone calls to multiple vendors – and possibly multiple visits to the site to gather information before they can actually fix the problem. Property managers can use ID Plans to share accurate site information with vendors in seconds, including the exact location of the issue and details on the supplies needed to do the repair. They can also use the software to keep track of and compare quotes. It all leads to more efficiency, saving time, money, and frustration.



**Address**

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Tampa, Florida 33763

**Social**

<https://www.facebook.com/idplans/>  
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